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9  
10 UNITED STATES DISTRICT COURT  
11 IN AND FOR THE NORTHERN DISTRICT OF CALIFORNIA  
12 (SAN JOSE DIVISION)

13 ROBERT CHRISTENSEN, ) Case No.: C0704789  
14 Plaintiff, )  
15 vs. )  
16 PROVIDENT LIFE & ACCIDENT )  
17 INSURANCE COMPANY, a corporation, ) [JURY TRIAL DEMANDED]  
18 Defendants. ) Date: 12-21-07  
19 ) Time: 9:00 a.m.  
Dept.: 3  
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1                   **I. INTRODUCTION AND ISSUES TO BE DECIDED**

2                   The defendant, Provident Life & Accident Insurance Company (hereinafter  
3 referred to as the “Defendant”), has moved to dismiss the third Cause of Action of  
4 plaintiff Robert Christensen’s complaint (hereinafter referred to as “Christensen”)  
5 This Cause of action is for unfair business practices under the California Unfair  
6 Competition Law, codified under the California Business and Professions Code,  
7 section 17200 et seq. (hereinafter referred to as the “UCL”), on the grounds that the  
8 California courts have barred such claims from being pled in First Party insurance  
9 bad faith actions. However, the Defendant has cited no case that actually supports  
10 this broad contention, and in fact no such case exists. Rather, the cases cited by the  
11 Defendant discuss the narrow question of whether a plaintiff can bring a UCL claim  
12 for unfair business practices where the complaint is solely predicated on the Unfair  
13 Insurance Practices Act, codified under the California Insurance Code, section 790 et  
14 seq. (hereinafter referred to as the “UIPA”). Nothing in the cases cited by the  
15 Defendant prohibit a plaintiff from making a claim under the UCL where the alleged  
16 unfair practice is predicated on some statutory or common law doctrine distinct from  
17 the UIPA.

18                   Further, the Defendant’s discussion of the relationship between the UCL and  
19 the UIPA is extremely unbalanced. While the cases cited by the Defendant do seem  
20 to hold that UCL claims may not be premised on violations of the UIPA, the  
21 California Supreme Court has expressly limited these holdings and reversed the  
22 reasoning behind them. Additionally, several cases have since directly contradicted  
23 the holdings of the cases, finding that a UCL claim can be predicated directly on a  
24 UIPA violation. But this is not central or even important to this court’s resolution of  
25 the issues presented here because plaintiff’s third cause of action is not predicated,  
26 nor directly or indirectly dependant upon the UIPA for its vitality.

27                   For these reasons, the Defendants Motion to Dismiss Christensen’s Third  
28 Cause of Action for unfair business practices under the UCL should be denied.

## II. STATEMENT OF FACTS

Christensen is an attorney, who practiced law in San Jose, California from 1974 until his disability, commencing in August of 2006. During the last 20 years he has held the designation of a Family Law Specialist, a designation earned through specialization and conferred by the State Bar Association. Christensen enjoyed a high profile career handling contested family law matters involving large marital estates and contentious custody issues. In 1989, he purchased a written insurance policy from the Defendant providing for disability income benefits in the event he became partially or totally disabled, and could no longer perform EACH of the material duties of his occupation (attorney) and EACH material duty of his specialty, family law litigation. Christensen made all of the required payments under the policy for seventeen (17) years.

In August of 2006, Christensen became disabled. At that time, Christensen promptly notified the Defendant that he was under the care of a physician and that it was his physician's determination that he could no longer continue to work due to his disability. Rather than provide the benefits for which Christensen had paid premiums for over seventeen (17) years, the Defendant engaged in a pattern of unfair and unlawful acts including: 1) failing and refusing to timely institute, conduct and complete an investigation (even as of this date, Defendant has neither approved or denied his claim for disability); 2) purporting to gather information detrimental to Christensen's claim, and failing and refusing to provide that information to him; 3) demanding documents and information from Christensen which the Defendant knew to be confidential, privileged and protected from its inquiry; 4) contending that funds received by Christensen after his disability constituted earned income, despite the knowledge that the same were not income but were the receipt of accounts receivable generated in months and years previous to his disability; 5) purporting to require Christensen to violate the attorney-client privilege in order to prove the nature of his regular duties; 6) requiring Christensen to continue to pay periodic policy premiums

1 to maintain the Policy in force, despite clear and unrebutted medical evidence of  
 2 Christensen's total disability; and 7) willfully misrepresenting policy terms and  
 3 conditions to its insured.

4 Each of these acts individually, and all of them cumulatively, qualify as unfair  
 5 and unlawful business acts and practices under the UCL. Nowhere in Christensen's  
 6 complaint is the UIPA either directly cited or indirectly relied upon to support the  
 7 UCL claim.

8 **III. DISCUSSION**

9 **A. Law Applicable to Motions to Dismiss for Failure to State a Claim**

10 The court must consider a complaint in its entirety when ruling on a motion to  
 11 dismiss for failure to state a claim upon which relief can be granted. *See e.g. Tellabs,*  
 12 *Inc. v. Makor Issues & Rights, Ltd.*, 127 S. Ct. 2499, 2509 (2007). Moreover, the  
 13 court must accept all factual allegations in the complaint as true. *See Leatherman v.*  
 14 *Tarrant County Narcotics Intelligence and Coordination Unit*, 507 U.S. 163, 164  
 15 (1993). Because Christensen's complaint, when read in its entirety, states a valid  
 16 claim under the UCL, the Defendant's Motion to Dismiss should be denied.

17 **B. The Defendant's Motion to Dismiss is improper because  
 18 Christensen has stated a valid claim under the UCL.**

19 The Unfair Competition Law (the "UCL") was enacted as part of the  
 20 California Business and Professions Code, section 17200 et seq., with the expressed  
 21 intention of providing a private right of action for litigants seeking to redress wrongs  
 22 caused by the unfair competition practices of California businesses. Cal Bus. & Prof.  
 23 §17204. To this end, the statute defines unfair competition broadly to include any  
 24 business act or practice that is either: 1) unlawful, 2) unfair, **or** 3) fraudulent. Cal  
 25 Bus. & Prof. Code §17200. Thus, where a plaintiff alleges that a defendant has  
 26 committed an unlawful, unfair, and/or fraudulent business act or practice, the plaintiff  
 27 has stated a valid claim under the UCL.

28 The courts of this state have gone to great lengths to define the terms

1 “unlawful”, “unfair” and “fraudulent”. Where a UCL claim is predicated on an  
 2 “unlawful” business act or practice, the claimant must demonstrate that the defendant  
 3 has violated a statutory or common law doctrine which is then independently  
 4 actionable under the UCL. As the court held in *Hangarter v. Paul Revere Life*  
 5 *Insurance Co.*: “by proscribing any unlawful business practice, (the UCL) borrows  
 6 violations of other laws and treats them as unlawful practices that the unfair  
 7 competition law makes independently actionable.” *Hangarter*, 236 F.Supp.2d 1069,  
 8 1106 (2002) *infra*. Moreover, where a UCL claim is predicated on a “fraudulent”  
 9 business act or practice, the plaintiff need only show that the defendant engaged in  
 10 fraudulent conduct that is likely to deceive the general public. A violation can be  
 11 shown even if no one 1) was actually deceived, 2) relied upon the fraudulent practice,  
 12 or 3) sustained any damage. *See Podolsky v. First Healthcare Corp.*, 50 Cal App 4th  
 13 632, 647-648 (1996).

14 UCL claims based on “unfair” business acts or practices have undergone a  
 15 somewhat richer interpretive evolution than the latter two theories. For the first  
 16 several decades following the statute’s enactment, the courts interpreted the term  
 17 “unfair” broadly to include any act or practice that was “immoral, unethical,  
 18 oppressive, unscrupulous, or substantially injurious to consumers.” *See State Farm*  
 19 *Fire & Casualty Co. v. Superior Court*, 45 Cal.App.4<sup>th</sup> 1093, 1103-1104 (1996).  
 20 However, finding this definition to be too “amorphous”, the California Supreme  
 21 Court limited the definition of “unfair” to any act or practice that “threatens an  
 22 incipient violation of an antitrust law... or otherwise significantly threatens or harms  
 23 competition.” *Cel-Tech Communications v. L.A. Cellular Tel. Co.*, 20 Cal. 4th  
 24 163, 187 (1999). In this regard, the term “unfair” is now read narrowly to apply only  
 25 to market unfairness, and no longer to ethical unfairness.

26 Because the UCL is written in the disjunctive, a UCL claim must be predicated  
 27 on at least one of these three prongs (unlawful, unfair, or fraudulent), but need not  
 28 allege all three. *Podolsky*, 50 Cal App 4th at 647. In the case at bar, Christensen has

1 alleged that the Defendant engaged in both “unlawful” and “fraudulent” business acts  
 2 and practices. Specifically, Christensen has pled with specificity numerous acts and  
 3 practices that individually (as well as cumulatively) violate the common law  
 4 doctrines of fraud, misrepresentation, breach of contract and bad faith. Moreover, the  
 5 complaint is clear that these acts were engaged in during the course of the  
 6 Defendant’s business dealings with Christensen. Because the UCL was expressly  
 7 drafted to provide private litigants a forum for such breaches, the Defendant’s Motion  
 8 to Dismiss should be denied.

9 **C. The Defendant’s Motion to Dismiss is improper because there are  
 10 no California cases barring UCL claims in insurance bad faith actions**

11 The Defendant’s motion alleges that despite Christensen’s facial compliance  
 12 with the provisions of the UCL, that “the California courts have expressly found that  
 13 a cause of action under B&P Code Sections 17200 *et seq.* (the UCL) cannot be pled  
 14 in an insurance bad faith lawsuit.” However, if the Legislature wanted to exclude  
 15 insurance bad faith lawsuits from the business acts and practices actionable under the  
 16 UCL, it easily could have provided as much, and it did not. Moreover, and more  
 17 importantly, none of the cases cited by the Defendant support the broad contention  
 18 that UCL claims cannot be pled in insurance bad faith actions. Rather, the cases  
 19 discuss the narrower question of whether a violation of the Unfair Insurance Practices  
 20 Act of the California Insurance Code, section 790 *et seq.* (the “UIPA”) can be pled as  
 21 a predicate “unlawful” act upon which a UCL claim may be based. Nothing in the  
 22 cases cited by the Defendant prohibit a plaintiff from predicated a UCL claim on  
 23 statutory or common law doctrines, distinct from the UIPA.

24 **1. The Defendant’s authority does not support the conclusions it asserts**

25 **a. The *Moradi-Shalal* case never mentions the UCL**

26 The Defendant contends that the California Supreme Court’s decision in  
 27 *Moradi-Shalal v. Fireman’s Fund Insurance Companies* is “the seminal case” on  
 28 whether California law bars plaintiffs from alleging UCL claims in insurance bad

1 faith actions. *Moradi-Shalal*, 46 Cal.3d 287 (1988). However, the *Moradi-Shalal*  
2 decision never so much as mentions the UCL; it exclusively addresses the application  
3 of causes of action for violations of the UIPA. Specifically, the case addresses the  
4 narrow question of whether the Legislature intended to confer a private right of action  
5 when it adopted the UIPA. In that decision, the California Supreme Court found that  
6 the Legislature's adoption of the UIPA was intended to provide for administrative  
7 enforcement of regulations, it was not intended to create a new cause of action for  
8 private litigants. *Id.* at 300. Because Christensen's complaint neither alleges nor  
9 relied on the UIPA as a source of authority, the *Moradi-Shalal* decision is entirely  
10 inapplicable to the case at bar.

11 Moreover, the court should take note that the *Moradi-Shalal* decision was  
12 expressly aimed at vanquishing the precedent created by the *Royal Globe Ins.* case, in  
13 which the California courts had judicial creation of a cause of action for 3<sup>rd</sup> party  
14 insurance bad faith actions. Specifically, the decision exclusively addressed whether  
15 a 3<sup>rd</sup> party to an insurance policy could sue a carrier for bad faith. This case is  
16 inapposite with that ruling, as Christensen was in direct privity with the Defendant.

- b. The *Safeco*, *Maler* and *Textron* decisions only apply to UIPA claims

19        While the Defendant cites several lower court decisions that seemingly apply  
20 the *Moradi-Shalal* decision to UCL claims, despite the lack of any reference to that  
21 statute in the *Moradi-Shalal* decision itself, the cases relied upon by the Defendant in  
22 this regard have each been expressly limited by the California Supreme Court’s  
23 decision in *Stop Youth Addiction* (*infra*). Further, even if the Supreme Court hadn’t  
24 limited the holdings of these case, they are all clearly distinguishable from the case at  
25 bar.

26 The Defendant cites the California Court of Appeal decisions in *Safeco*, *Maler*  
27 and *Textron* (*infra*) to support the contention that the *Moradi-Shalal* decision has  
28 been extended to bar UCL claims in insurance bad faith actions. However, none of

1 these cases reach that broad conclusion. Rather, in each case the plaintiff attempts to  
2 predicate their UCL claim directly on a violation of the UIPA. Thus, these decisions  
3 turned on whether the lack of a private right of action under the UIPA as interpreted  
4 by *Moradi-Shalal*, can be overcome by the expressed private right of action  
5 authorized under the UCL. Moreover, all but one of the cases cited by the Defendant  
6 (*Textron*), were decided before the California Supreme Court had ruled on the  
7 application of the UCL's private right of action, thus the decisions were made without  
8 any guidance from the California Supreme Court.

9 For example, in *Safeco*, the plaintiff (a third party to the insurance contract)  
10 sued Safeco for unfair and deceptive claims settlement practices under two theories of  
11 relief: 1) a cause of action directly under the UIPA for unfair competition, and 2) a  
12 cause of action alleging that that the alleged UIPA violation constituted an unlawful  
13 and unfair practice independently actionable under the UCL. *Safeco Insurance Co. v.*  
14 *Superior Court*, 216 Cal.App.3d 1491. The Defendant moved to dismiss both counts  
15 on the grounds that the *Moradi-Shalal* decision barred private rights of action for  
16 UIPA violations. *Id.* at 1493. In analyzing the two theories, the court found that 1)  
17 the *Moradi-Shalal* decision affirmatively prohibited private causes of action under the  
18 UIPA, and therefore dismissed the plaintiff's first claim; and 2) because the UCL  
19 claim was predicated on the "selfsame" UIPA violations that could not be raised  
20 under the *Moradi-Shalal* decision, allowing the plaintiff to plead around this  
21 prohibition by bootstrapping the UIPA claim to the UCL would render the *Moradi-*  
22 *Shalal* decision meaningless. *Id.* at 1494.

23 Similarly, in *Maler*, the plaintiff sued the defendants (several insurance  
24 companies) for unfair and deceptive claims settlement practices stemming from their  
25 denial of defense and indemnity obligations under several policies. The plaintiff  
26 alleged that these denials violated the expressed provisions of the UIPA, and were  
27 therefore unlawful and unfair practices actionable under the UCL. Citing the *Safeco*  
28 decision, the defendants moved to dismiss on the grounds that the claims were barred

1 by the *Moradi-Shalal* case because no private right of action existed under the UIPA  
 2 and therefore the plaintiff could not create one by grafting the UCL onto the UIPA.  
 3 *Maler v. Superior Court*, 220 Cal. App. 3d 1592, 1598 (1990). Again, because the  
 4 UCL claim was expressly predicated on a UIPA violation, the court found that the  
 5 cause of action was an “indirect attempt” to plead a UIPA violation despite *Moradi-*  
 6 *Shalal*’s ban of such private rights of action. As a direct consequence, the court held  
 7 that “plaintiffs cannot circumvent that ban by bootstrapping an alleged violation of  
 8 the (UIPA) onto the (UCL).” *Id.*

9 In the absence of Supreme Court guidance, the *Safeco* and *Maler* courts held  
 10 that a plaintiff may not directly predicate a UCL claim on a UIPA violation. They do  
 11 not hold that UCL claims are barred from being pled in all insurance bad faith  
 12 actions, as the Defendant contends. Where, as here, the plaintiff’s UCL claim is  
 13 predicated on statutory and common law violations independent of the UIPA, the  
 14 *Moradi-Shalal* decision is inapplicable, as are *Safeco* and *Maler*.

15 Moreover, while *Safeco* and *Maler* were decided in the absence of Supreme  
 16 Court guidance, such guidance has since been provided. Subsequent to these  
 17 decisions, the California Supreme Court affirmatively ruled that “we have long  
 18 recognized, it is in enacting the UCL itself, and not by virtue of particular predicate  
 19 statutes, that the Legislature has conferred upon private plaintiffs ‘specific power.’”  
 20 *Stop Youth Addiction v. Lucky Stores, Inc.*, 17 Cal.4<sup>th</sup> 553, 562 (1998). In this  
 21 decision, the Supreme Court affirmatively ruled that UCL claims could be predicated  
 22 on the violation of a statute that does not provide a private right of action in itself.  
 23 Thus, in the wake of the *Stop Youth* decision, UCL claims can be predicated on  
 24 statutes like the UIPA which do not themselves provide private rights of action.

25 Not surprisingly, the California Supreme Court’s decision expressly limited  
 26 the *Safeco* and *Maler* decisions to “stand at most for the proposition the UCL cannot  
 27 be used to state a cause of action... [where it] would render *Moradi-Shalal*  
 28 meaningless” (emphasis added). *Id.* at 566. As discussed *supra*, Christensen’s

1 complaint never mentions the UIPA, and *Moradi-Shalal* never mentions the UCL.  
 2 Nor is Christensen's claim an attempt to revive the right of third parties to insurance  
 3 contracts to assert bad faith claims under *Royal Globe Ins. Co. v. Superior Court*, 23  
 4 Cal. 3d 880 (1979). Thus, Christensen's cause of action is in no danger of rendering  
 5 *Moradi-Shalal* meaningless, and the cases cited by the Defendant are therefore  
 6 inapplicable.

7 2. The overlap between the common law violations predicated  
 8 Christensen's UCL claim and the UIPA is not sufficient to trigger  
*Moradi-Shalal*.

9  
 10 The Defendant will likely argue that although Christensen's claims may be  
 11 based on breach of contract and common law doctrines of fraud, misrepresentation,  
 12 and bad faith, they also violate the UIPA, and therefore the *Moradi-Shalal* decision  
 13 should be extended to the claim anyway. However, not only would this application  
 14 strain the reasoning of the *Moradi-Shalal* decision, it would frustrate the intent of the  
 15 Legislature and directly contradict the Defendant's own authority.

16 When the Legislature adopted the UCL, it expressly provided a private right of  
 17 action for individual litigants harmed by unfair, unlawful and fraudulent acts and  
 18 practices of California businesses. Cal Bus. & Prof. Code §17204. While the court  
 19 ruled in *Moradi-Shalal*, that no such private right of action was intended by the  
 20 Legislature's adoption of the UIPA, in adopting the UIPA, "it is also clear that the  
 21 Legislature did not in any way intend to circumscribe the previously existing  
 22 common law right of an insured to seek redress for an insurers fraudulent deception  
 23 or breach of the covenant of good faith" *State Farm, supra*, 45 Cal.App.4th at 1107-  
 24 08.

25 In *Textron*, a case repeatedly cited by the Defendant, the court dismissed a  
 26 plaintiff's UCL claim because it was a ham-handed attempt by a 3<sup>rd</sup> party to an  
 27 insurance contract to revive *Royal Globe*. Like *Maler* and *Safeco* before it, the  
 28 *Textron* court dismissed a plaintiff's UCL claim because it was predicated directly

1 and exclusively on a UIPA violation. *Textron Financial Corp. v. National Union*  
2 *Fire Insurance*, 118 Cal.App.4<sup>th</sup> 1061, 1070 (2004). However, unlike the *Maler* and  
3 *Safeco* decisions, the *Textron* court expressly acknowledged that the UCL claim  
4 could have stood if it had been predicated on the violation of a statutory or common  
5 law doctrine independent of the UIPA, even if that doctrine had overlapped with the  
6 prohibitions enumerated in the UIPA. *Id.* In *Textron*, the court found that even  
7 though a violation of the Cartwright Act is also technically a violation of the UIPA  
8 (as both statutes prohibit practices that violate anti-trust laws), a Cartwright Act  
9 violation could serve as the “unlawful” act or practice upon which a UCL claim may  
10 be predicated, notwithstanding the *Safeco* and *Maler* decisions. In essence, the court  
11 reasoned that the Legislature’s failure to expressly confer a private right of action  
12 under the UIPA did not equate to retroactively barring all statutory and common law  
13 claims that happen to overlap with it.

14 The federal courts seem to be in agreement on this point. The Ninth Circuit  
15 Court of Appeals has recently found that even if the *Moradi-Shalal* decision prevents  
16 a plaintiff from basing a UCL claim expressly on a UIPA violation, this doctrine does  
17 not bar a plaintiff from basing a UCL claim on some statutory or common law  
18 doctrine distinct from the UIPA, even if that other doctrine regulates the same type of  
19 activity as the UIPA. *Chabner v. United of Omaha Life Insurance Co.*, 225 F.3d  
20 1042, 1048 (2002). In that case, the plaintiff alleged that the defendant had engaged  
21 in an unfair business practice under the UCL because it had set a discriminatory  
22 premium under California Insurance Code §10144. The defendant moved to dismiss  
23 on the grounds that charging discriminatory premiums is a listed practice under the  
24 UIPA, and therefore the *Safeco* and *Maler* decisions barred the action. The court held  
25 that even if a plaintiff is prohibited from predating a UCL claim on the charging of  
26 discriminatory premiums under the UIPA, the plaintiff’s claim was expressly  
27 predicated on the charging of discriminatory premiums under §10144, not the UIPA.  
28 The fact that §10144 proscribed the same type of activities as the UIPA was not

1 sufficient to bring the claim within the proscriptions of *Moradi-Shalal*. *Id.*

2 Here, Christensen's UCL claim is based on the firmly established common law  
 3 doctrines of fraud, misrepresentation, breach of contract and bad faith. These causes  
 4 of action, like the Cartwright Act and §10144, predate the UIPA, and are completely  
 5 distinct from it, although (like the Cartwright Act and §10144), they share some of  
 6 the same elements. As such, the cases cited by the Defendant are inapplicable to this  
 7 case, and the Defendant's motion to Dismiss should therefore be denied.

8 **D. Even if the Defendant's authority were applicable, that authority  
 9 has been expressly limited and directly contradicted by the California  
 Supreme Court and other lower court decisions.**

10  
 11 Assuming *arguendo* that the Defendant's authority was applicable to the case  
 12 at bar, the Defendant's motion misrepresents the state of the law on this issue. As  
 13 mentioned above, the courts' reasoning in *Safeco*, *Maler* and *Textron* is directly  
 14 controverted by the California Supreme Court's holding in *Stop Youth Addiction*.  
 15 Moreover, numerous California decisions have indirectly contradicted the  
 16 Defendant's authority by permitting UCL claims in insurance bad faith actions. In  
 17 fact, several cases have gone as far as to directly contradict the *Safeco*, *Maler* and  
 18 *Textron* decisions by finding that UCL claims can be predicated directly on UIPA  
 19 violations. Thus, even if the Defendant's authority stood for what the Defendant  
 20 claims it does, the decisions it cites and relies upon are far from the uncontroverted  
 21 authority the defendant would have the court believe.

22 1. The California Supreme Court's holding in *Stop Youth Addiction*  
 23 expressly limits the *Safeco* and *Maler* holdings.

24 Because UCL claims are often predicated on violations of other statutes, under  
 25 the "unlawful" prong of the UCL, the courts have consistently been asked to analyze  
 26 the relationship between the UCL and predicate statutory violations. One prevalent  
 27 issue has been whether a plaintiff can base a UCL claim on the violation of a statute  
 28 that does not, in itself, provide a private right of action.

1       As discussed *supra*, the California Supreme Court resolved this issue in the  
 2 affirmative in *Stop Youth Addiction*, *supra*, 17 Cal.4<sup>th</sup> at 556. In that case, the  
 3 plaintiff, a private nonprofit corporation, filed suit against several retailers for selling  
 4 cigarettes to minors in violation of California Penal Code, section 308. Because §308  
 5 does not itself confer a private right of action, the plaintiff alleged a cause of action  
 6 under the UCL. Specifically, the plaintiff alleged that the defendants' violations of  
 7 §308 constituted "unlawful" business practices. Not surprisingly, the defendants  
 8 moved to dismiss the UCL claim on the grounds that because §308 did not provide a  
 9 private right of action, the plaintiff could not plead around that fact by labeling the  
 10 claim a UCL violation. The California Supreme Court found this argument  
 11 unconvincing. The Court held that "neither from our discussion nor from the  
 12 authorities we cite does it follow that a private plaintiff lacks standing whenever the  
 13 conduct alleged to constitute unfair competition violates a statute for the direct  
 14 enforcement of which there is no private right of action." *Id.* at 565.

15       Thus, to the extent that the *Safeco* and *Maler* decisions stood for the  
 16 proposition that the UCL claims could not be predicated on UIPA violations because  
 17 *Moradi-Shalal* foreclosed private rights of action for such violations, the Supreme  
 18 Court's decision in *Stop Youth Addiction* directly contradicts this reasoning, holding  
 19 that the lack of a private right of action under the UIPA is overcome by the private  
 20 right of action provided for under the UCL. In fact, the Supreme Court stated as  
 21 much in expressly limiting the *Safeco* and *Maler* decisions in the *Stop Youth*  
 22 *Addiction* holding.

23       The only exception to the rule enumerated in *Stop Youth Addiction* applies  
 24 where the underlying statute either 1) expressly bars application of the UCL, or 2)  
 25 expressly authorizes the conduct which the plaintiff claims to be unlawful. As the  
 26 California Supreme Court held in the *Cel-Tech* decision: "to forestall an action under  
 27 the unfair competition law, another **provision** must actually 'bar' the action or clearly  
 28 permit the conduct" (emphasis added). *Cel-Tech*, *supra*, 20 Cal.4th at 183. Because

1 the UIPA does not contain any expressed provisions barring private rights of action,  
 2 the *Stop Youth Addiction* case clearly functions to permit private causes of action  
 3 under the UCL for violations of the UIPA.

4       2. Several California decisions have indirectly permitted UCL claims in  
 5 insurance bad faith actions

6       In several other cases reported since the *Stop Youth Addiction* decision,  
 7 California courts have permitted plaintiffs to allege UCL claims in insurance bad  
 8 faith actions. See *Progressive West Insurance Co. v. Superior Court*, 135  
 9 Cal.App.4<sup>th</sup> 263, 283 (2005). In this case, the court denied a defendant's demurrer to  
 10 the plaintiff's (a first party insured's) UCL claim for insurance bad faith. Similarly,  
 11 in *R&B Auto Center Inc. v. Farmers Group, Inc.*, 140 Cal.App.4<sup>th</sup> 327, 355-356  
 12 (2006), the court held that a lower court had erred in disposing of the plaintiff's (a  
 13 first-party insured) UCL claim. R&B, 140 Cal.App.4<sup>th</sup> 327, 355-356 (2006).

14       3. Several federal court decisions have directly contradicted the *Safeco*,  
 15 *Maler* and *Textron* Decisions

16       Several federal court decisions have also directly contradicted the *Safeco* and  
 17 *Maler* holdings. Specifically, the federal courts have been asked to analyze whether  
 18 the *Moradi-Shalal* decision forecloses UCL actions predicated on UIPA violations on  
 19 a number of occasions, and on each occasion have come to different conclusions than  
 20 the decisions cited by the defendant.

21       In 2002, a Federal District Court for the Northern District of California,  
 22 expressly held that the UCL "can form the basis for a private cause of action even if  
 23 the predicate statute does not." In *Hangarter*, the defendants moved to dismiss the  
 24 plaintiff's UCL action on the ground that it was based directly on a UIPA violation,  
 25 and was therefore barred under *Moradi-Shalal* and its progeny. Relying on the  
 26 California Supreme Court's *Stop Youth Addiction* decision, the *Hangarter* court ruled  
 27 that though the UIPA does not confer a private right of action in and of itself, a UCL  
 28 claim does provide a private right of action, and therefore a UCL claim can be based

1 on violations of UIPA. *Id.* Moreover, while the reasoning of this decision was  
 2 expressly limited by the Court of Appeals review of the case, it was later affirmed in  
 3 *Crenshaw v. Mony Life Insurance Co.*, 2004 US.Dist.Lexus 9883 (2004).

4 **IV. CONCLUSION**

5 The Defendant's contention that the courts of this state have consistently  
 6 found that UCL claims cannot be pled in insurance bad faith actions is patently  
 7 incorrect. The only support for this contention cited by the Defendant is 1) a  
 8 California Supreme Court decision that never so much as mentions the UCL; and 2)  
 9 several lower court decisions that have been expressly limited by a subsequent  
 10 California Supreme Court decision, and indirectly controverted by several lower  
 11 courts.

12 In fact, the courts of California have never precluded UCL claims from being  
 13 pled merely because the underlying action centered on the bad faith acts and practices  
 14 of an insurance company. The UCL itself was explicitly enacted to provide a forum  
 15 for exactly the types of activities alleged by Christensen in his complaint. The UCL  
 16 neither expressly nor impliedly makes insurers immune to its provisions, nor does the  
 17 *Moradi-Shalal* decision weigh in on this subject.

18 Christensen's complaint states a recognized Cause of Action for violation of  
 19 the UCL. Therefore, the Defendants Motion to Dismiss should be denied.

20 Dated: November 27, 2007 MILLER, MORTON, CAILLAT & NEVIS, LLP

21 By: /s/  
 22 JOSEPH SCANLAN  
 23 Attorneys for Plaintiff Robert Christensen

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